



# SAVUNMA PROJELERİNİN GELECEĞİ: HİBRİD (MELEZ) PROJE YÖNETİMİ

**KARA SİSTEMLERİ SEMİNERİ,  
5-6 KASIM 2018  
KKM,ODTU  
DİLEK KOÇAK**



## VUCA

Volatile

The environment demands you react quickly to ongoing changes that are unpredictable and out of your control

Uncertain

The environment requires you to take action without certainty

Complex

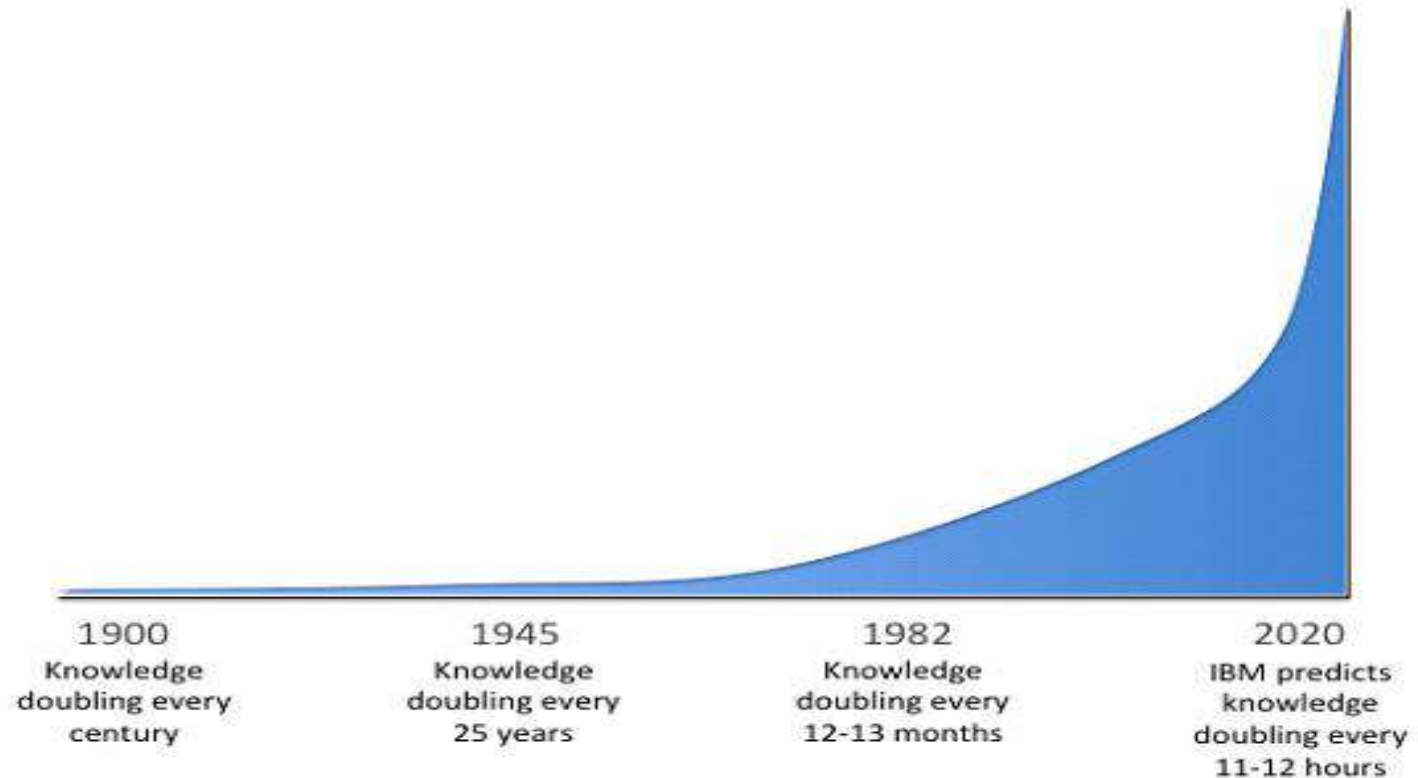
The environment is dynamic, with many interdependencies

Ambiguous

The environment is unfamiliar, outside of your expertise

# World, today, tomorrow?

Exponentially growing knowledge



- ✓ Speed, promptness
- ✓ Competitiveness



# Why projects?

- ✓ To fuel your success
- ✓ Delivering value:
  - Technology, competitiveness, sustainability, maintainance.



## Pulse of the Profession Reports

- ✓ By PMI
- ✓ (Since 2006)
- ✓ PM Practitioners
- ✓ Senior Executives
- ✓ PMO Directors (Government – IT – Telecom – Energy...)



## Report 2018: Success in Disruptive Times:

- ✓ 4.455 PM Practitioners
- ✓ 447 Senior Executives
- ✓ 800 PMO Directors (Government – IT – Telecom – Energy..)





## Pulse of the Profession Reports

- ✓ **Report 2015:** Capturing the Value of Project Management [Capturing the Value of Project Management Through Knowledge Transfer](#),
- ✓ **Report 2016:** How will you improve business results? [The Strategic Impact of Projects: Identify benefits to drive business results](#)
- ✓ **Report 2017:** Transforming the High Cost of Low Performance [Achieving Greater Agility: The people and process drivers that accelerate results](#)
- ✓ **Report 2018:** Success in Disruptive Times [What's Next? Identifying New Ways of Working](#)



**58%**

of org. fully understands value of project PM. **50%** of the organizations **undervalueing the PM fails 1project of 2.**

**41%**

of org. with an EPMO **aligns EPMO to organizational strategy.**

**93%**

of org. uses **standardized project management practices.**

**72%**

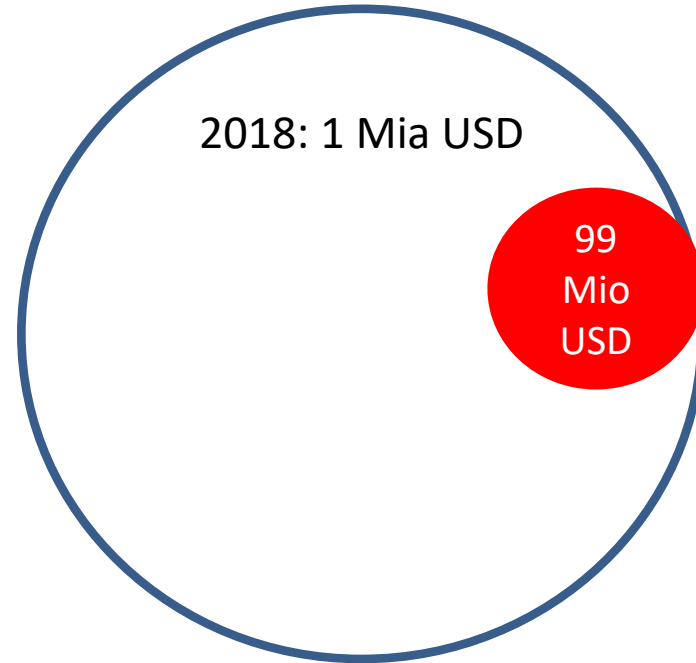
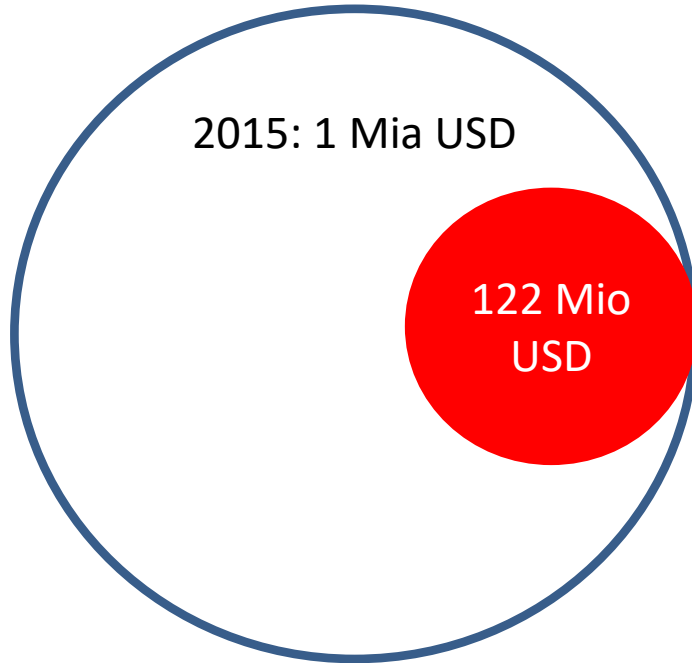
of PMO Leaders feel **certification is very relevant** for mid-career project managers.

**71%**

of organizations report **greater agility** over the last five years.

**1 in 3**

organizations report **high benefit realization maturity.** It also implies a strategic alignment and action.



## Project Success

41% of underperformers';  
17% of Champions' main  
failure cause

69% of underperformers;  
33% of champions  
experience

5% of underperformers,  
87% of champions  
have high maturity

Actively Engaged  
Executive Sponsor

Avoiding Scope  
Creep

Maturing value  
delivery  
capabilities

## Organizational Maturity

**Champions:** Organizations with **80%** or more of projects being completed on time, on budget, meeting business intent, and having high benefits realization maturity.

**Underperformers:** Organizations with **60%** or fewer projects being completed on time, on budget, meeting business intent, and having low benefits realization maturity.



**Project Success**

**Future of Value  
Delivery**

**Skill Development**

**Managing  
Distruption**

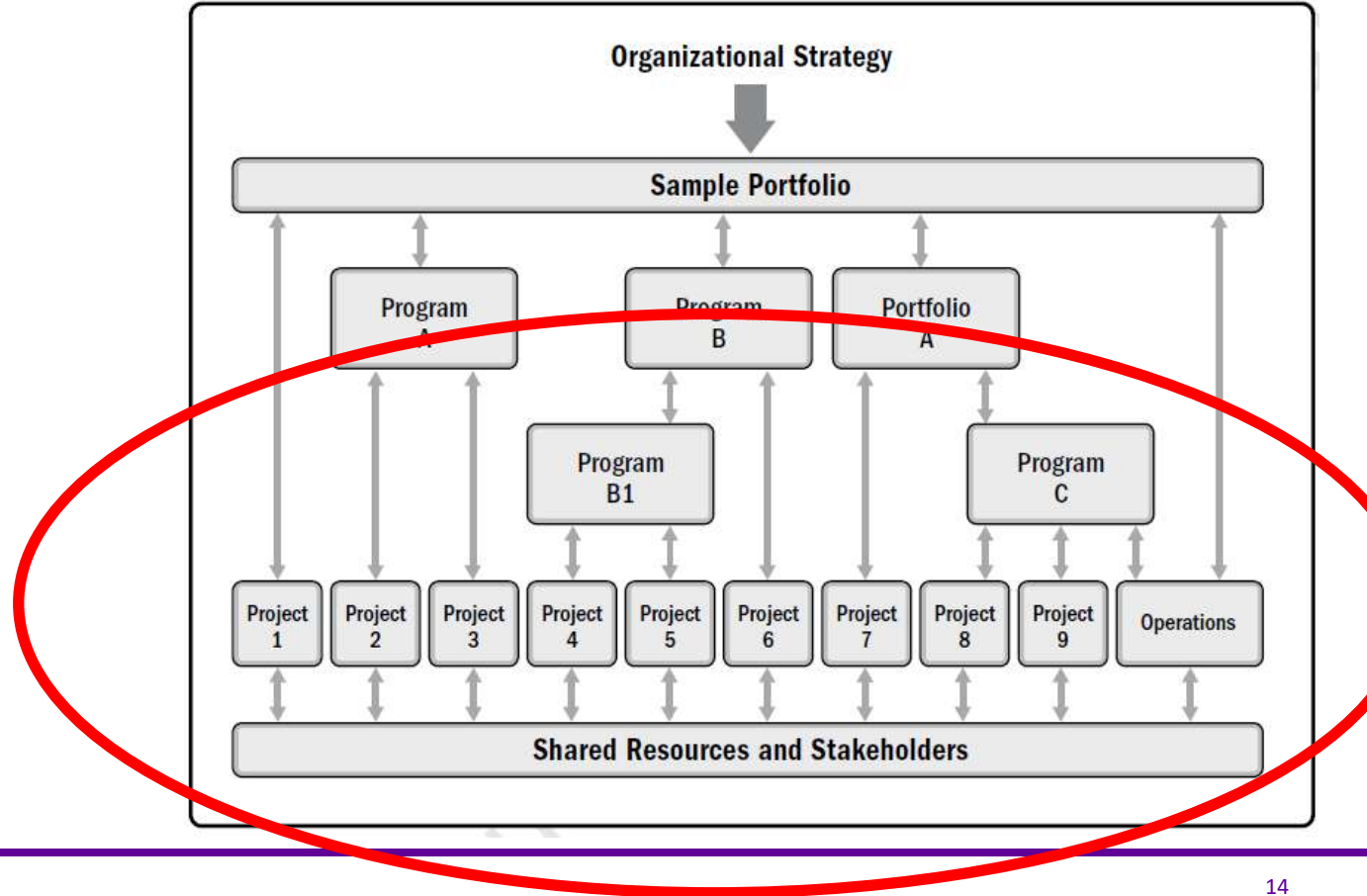


Agile

Hybrid

BA

Governance



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## U.S. Senate Unanimously Approves the Program Management Improvement and Accountability Act

WASHINGTON, D.C. - 1 DECEMBER 2016

*Legislation to improve program management practices and bolster workforce development will go to President Obama for his signature.*

The U.S. Senate has unanimously re-approved S.1550, the Program Management Improvement and Accountability Act of 2015 (PMIAA), which will enhance accountability and best practices in project and program management throughout the federal government. The legislation, strongly endorsed by the Project Management Institute (PMI), has now cleared both chambers of Congress with bi-partisan support and will go to President Barack Obama for his signature.

### Media

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# The future of Value Delivery – Spectrum of approaches

Predictive

Iterative

Incremental

Agile

Hybrid

Next  
practices

## The Continuum of Life Cycles

A traditional approach where the bulk of business analysis occurs upfront and execution occurs in a single pass (a sequential process)

Predictive

An approach that results in completed deliverables that may be able to be used immediately by the customer

Incremental

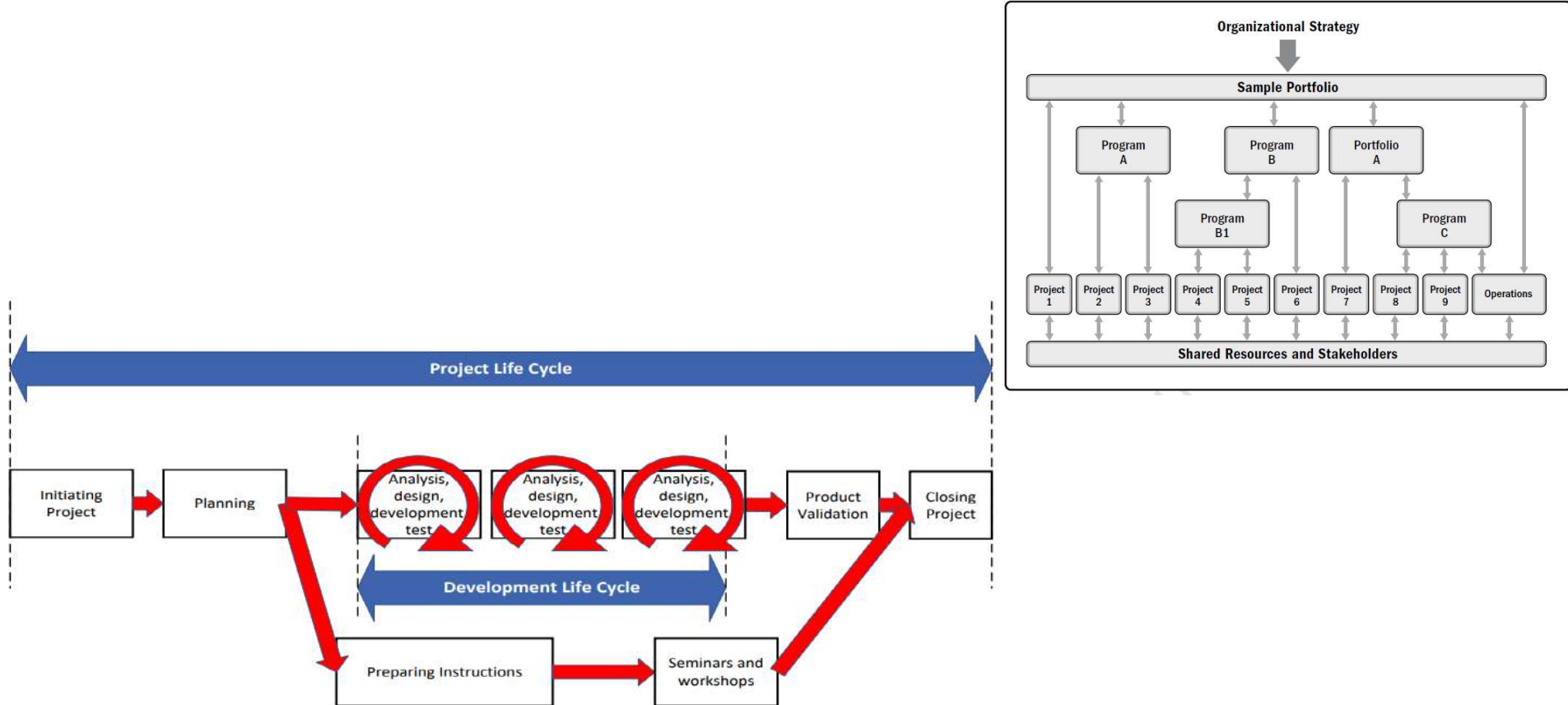
Iterative

Adaptive

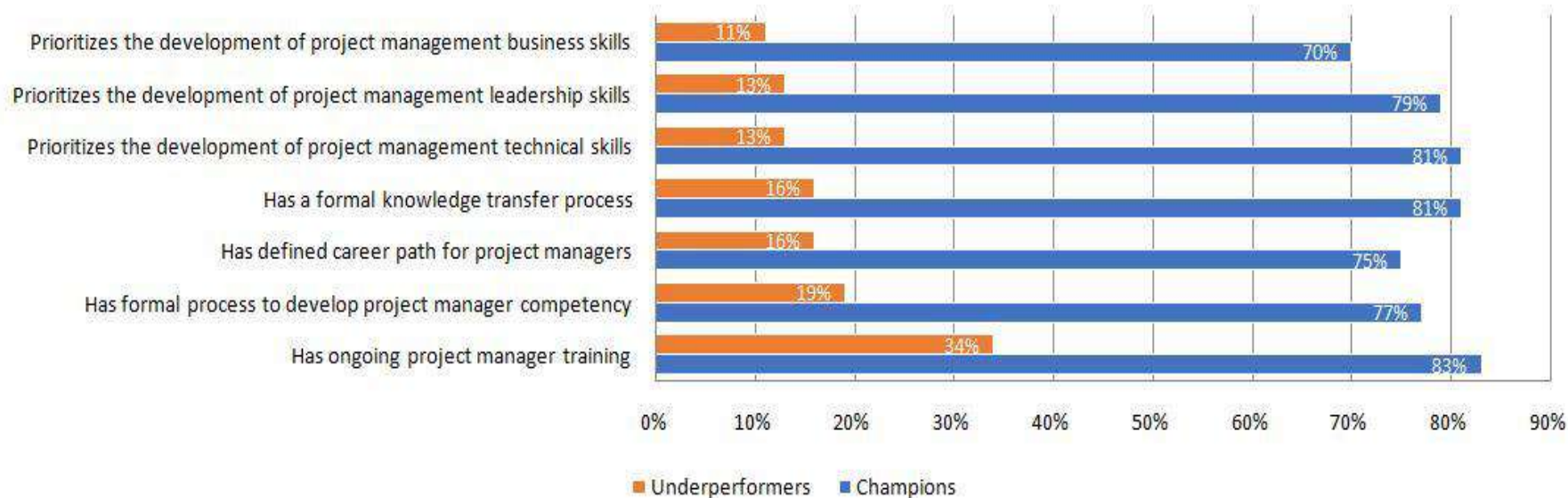
An approach where feedback on unfinished work is permitted in order to improve and modify that work

An approach that is both iterative and incremental; allowing work items to be refined and delivery to occur frequently





## Champions Make Investments in Project Management Talent



### Insight 2: Project professionals will broaden their skills and learn in new ways.

Change creates projects and opportunities. More projects create more project roles. In fact, according to our *Job Growth and Talent Gap* report, by 2027, employers will need 87.7 million individuals working in project management-oriented roles, increasing the need for skilled and experienced project and program managers. Organizations will continue to place a greater focus on project management performance improvement to stay competitive and relevant. Champion organizations are already

The PMO directors and executive leaders we interviewed reinforced what we have seen in the research that the role of the project manager is expanding to:

- **Strategic Advisor:** plans, executes, and delivers

## Dijital Dönüşüm, Çevik ve Hibrit Projeler Yönetim Semineri - 2019

- ✓ Projelerinizdeki kayıpların en az %15 olduğunu biliyor musunuz?
- ✓ Hızla dönüşen dünyaya ayak uyduramazsak bu kayıpların katlanacağını farkında mısınız?
- ✓ Nasıl dönüşmelisiniz?
- ✓ Projelerimiz, çevik ve hibrit yöntemler bu işin neresinde duruyor?
- ✓ Nerden başlamalı, nasıl ilerlemeli?



Mart 2019'da planladığımız Seminerimizin detaylarını [www.izge.com.tr](http://www.izge.com.tr)'den takip edebilirsiniz.





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